

The New AmeriPlan Compensation Plan

Products. Earnings. Leadership.

A simple guide for Benefit Consultants



Simple Membership Options

Three membership plans designed to fit different household needs.



Telemedicine Plus

\$14.95

/ month



Dental Plus

\$19.95

/ month



Deluxe Plus

\$39.95

/ month

Getting Started: One-Time Fees

These fees are paid once at enrollment.



Benefit Consultant Training Fee

\$60

Paid once when enrolling as an
AmeriPlan Benefit Consultant.



Member Registration Fee

\$20

Paid once when enrolling as an
AmeriPlan Member.

Understanding Volume

AmeriPlan uses two main types of volume to calculate qualifications and bonuses.

1



Personal Sales Volume (PSV)

The CV generated from orders placed by your personally enrolled Benefit Consultants and Members during a calendar month. Your own personal orders are not included in PSV.

2



Sales Group Volume (SGV)

The CV generated from Benefit Consultants and Members in a sales group where you are the first qualified Regional Sales Director or higher in their upline.

Your First Leadership Goal

Start with 250 PSV.

 **Regional Sales Director — RSD**

 Accumulate at least 250 PSV in a calendar month.



250
PSV

Leadership Rank Path

Build sales, develop leaders, and advance your rank.



Rank Requirements

What it takes to qualify at each leadership level.

	RSD	Regional Sales Director	Accumulate at least 250 PSV in a calendar month.
	SRSD	Senior Regional Sales Director	Qualify as an RSD and help three personally enrolled Benefit Consultants qualify as RSDs.
	ESD	Executive Sales Director	Qualify as an RSD and personally develop two RSDs and one SRSD.
	SESD	Senior Executive Sales Director	Qualify as an RSD and personally develop one RSD and two SRSDs.
	NSD	National Sales Director	Qualify as an RSD and help three personally developed Benefit Consultants qualify as SRSDs.
	NVP	National Vice President	Qualify as an RSD. 4 NSDs on gen 1. 3 NSDs on gen 2. 2 NSDs on gen 3. 1 NSD on Gen 4. 10,000 SGV.

Five Ways You Can Get Paid

Build personally. Develop leaders. Earn more.



Paid Weekly



Training Bonus



Personal Commissions



Fast Start



Paid Monthly



Personal Sales Bonus



Generation Pay

Training Bonuses

Paid weekly.



**Personally enroll a
new Benefit Consultant**

\$60

Earn \$60 from the Benefit Consultant Training Fee when you personally enroll a new Benefit Consultant.



**Personally enroll a
new Member**

\$20

Earn \$20 from the Member Registration Fee when you personally enroll a new Member. Only applies to Dental Plus and Deluxe Plus.

Training bonuses help you earn immediately as you begin building.

Personal Commissions

Paid weekly.

Earn 25% from orders placed by
your personally enrolled Members
and Benefit Consultants.



25%

Personal Sales Bonus

Paid monthly.

Earn an additional percentage based on your total PSV for the calendar month.



500–1,999 PSV

5%



2,000+ PSV

10%

Build more PSV and earn a higher monthly bonus.

Generation Pay

Paid monthly.

Once qualified, you can earn on Member and Benefit Consultant orders throughout your downline sales groups.

	 SRSD	 ESD	 SESD	 NSD	 NVP
Generation 1	15%	15%	15%	15%	15%
Generation 2	—	10%	10%	10%	10%
Generation 3	—	—	5%	5%	5%
Generation 4	—	—	—	3%	3%
Infinity	—	—	—	—	1%

A new generation begins when another qualified sales leader is developed within your organization.

Fast Start

Paid weekly

1

All-Star

Accumulate 250 PSV in your first 30 days to earn a **\$100** bonus.

2

Superstar

Help 3 personally enrolled Benefit Consultants earn the All-Star Bonus in your first 60 days to earn an additional **\$250** bonus.



Maximum potential Fast Start Bonuses = **\$350**

Become an All-Star

Accumulate 250 PSV in Your First 30 Days & Earn \$500+

Example: Enroll 5 BCs & 2 Members



Enroll 5 BCs

Build your team with 5 Benefit Consultants.



Enroll 2 Members

Help 2 people get the coverage they need.



Become an All-Star

Accumulate 250 PSV in your first 30 days and earn big.



This example combines training bonuses, personal commissions, and the All-Star Bonus.



BC Training Bonus = **\$300**



Member Training Bonus = **\$40**



Personal Commissions = **\$70**

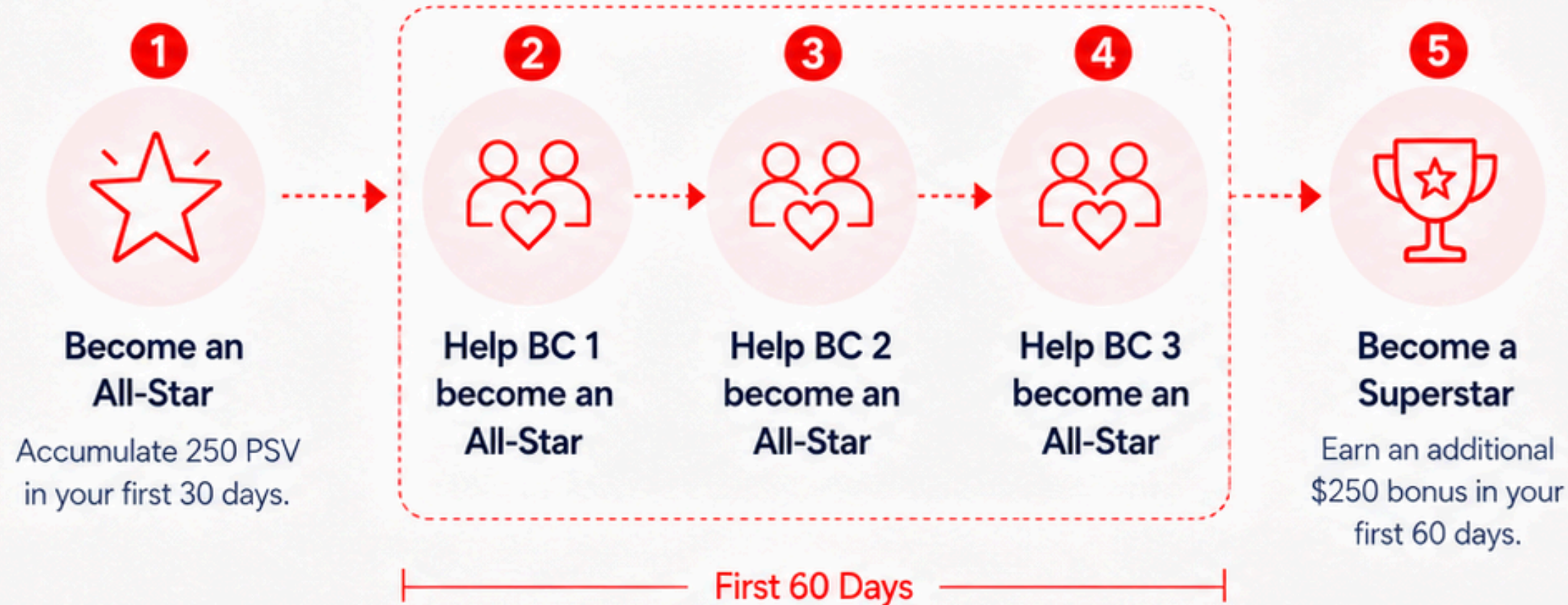


All-Star Bonus = **\$100**

TOTAL = \$510

Become a Superstar

Become an All-Star. Then, help 3 personally enrolled BCs become All-Stars in your first 60 days to earn an additional \$250 bonus.



 This example builds on the All-Star example and adds early Generation Pay plus the Superstar Bonus.



BC Training Bonus = **\$300**



Member Training Bonus = **\$40**



Personal Commissions = **\$70**



All-Star Bonus = **\$100**



Generation Pay = **\$10-\$150**



Superstar Bonus = **\$250**

TOTAL = \$770-\$910

Compensation Plan at a Glance

Five ways to earn with AmeriPlan.



Training Bonus

\$60 for new Benefit Consultants and \$20 for eligible new Members.



Personal Commissions

Earn 25% from personally enrolled Members and Benefit Consultants.



Personal Sales Bonus

Earn an extra 5% to 10% based on monthly PSV.



Generation Pay

Earn throughout your qualified downline sales groups.



Fast Start

Earn up to \$350 by advancing quickly.

Start with 250 PSV to qualify as a Regional Sales Director.