

THE NEW AMERIPLAN



Helping families save. Helping people build.

A trusted legacy. A renewed vision. A powerful opportunity.



Products. Earnings. Leadership.

A Legacy. A New Chapter.

More Than 30 Years of AmeriPlan. And We're Just Getting Started.

Helping families save on everyday healthcare
for more than 30 years.

1992



2026

Mark & Tracy Jarvis
New Owners of AmeriPlan



Founding Principles



FAITH

Build a company that honors and glorifies God.



HUMILITY

Develop a company with humble leadership.



OPPORTUNITY

Create an environment where people can win at every level.

Why AmeriPlan?

Healthcare is expensive.
Saving money matters.

AmeriPlan gives families access to everyday healthcare benefits they use and trust—at more affordable prices.



Vision



Dental



Medical Care



Prescriptions



Everyday
Health



Simple Membership. Meaningful Value.

Three ways to get started.



Telemedicine Plus

\$14.95 / month



Dental Plus

\$19.95 / month



Deluxe Plus

\$39.95 / month

Telemedicine Plus

Healthcare from wherever you are.

\$14.95 / month



Convenient access

Connect with a licensed provider anytime, anywhere.



Care from home

Get the care you need without leaving home.



Simple membership

Affordable monthly pricing with no hidden costs.



Everyday value

Quality care for common conditions and more.



Real care.
Real people.



Dental Plus

Smile more. Spend less.

\$19.95 / month



Network Savings

Save 20–50% on thousands of dental providers nationwide.



Everyday Dental Support

Routine cleanings, exams, fillings, and more.



Family-Friendly Value

One low rate covers you and your family.



Simple Monthly Membership

Affordable coverage. No deductibles. No waiting periods.



DELUXE PLUS

More benefits. One simple membership.

\$39.95 / month



Dental

Save on preventive, basic, and major dental care.



Telemedicine

Talk to a doctor 24/7 from the comfort of home.



Vision

Save on eye exams, glasses, contacts, and more.



Prescription

Lower the cost of your prescriptions at thousands of pharmacies.



Our most comprehensive plan for total peace of mind.

One Opportunity. Two Ways to Make an Impact.



For Members



Access valuable
healthcare savings



Simple monthly
memberships



Everyday value



For Benefit Consultants



Help people



Build income



Develop leaders

Getting Started Is Simple

Become a Benefit Consultant



\$60

one-time
Benefit Consultant Training Fee



1

Learn



2

Share



3

Enroll



4

Build



5

Lead



Member Registration Fee — \$20 one time

Five Ways You Can Get Paid

Multiple ways to build income.

WEEKLY INCOME



Training Bonus

Get paid for helping new Consultants succeed.



Personal Commissions

Earn commissions on the products and services you sell.



Fast Start

Get rewarded quickly for your early momentum.



Personal Sales Bonus

Earn more as your personal sales grow.



Generation Pay

Build a team and earn residual income month after month.

Build personally. Develop leaders. Earn more.

Start With Personal Activity

Earn weekly income by helping people get started.



Training Bonuses | Paid weekly



Personally enroll
a new Benefit Consultant

\$60



Personally enroll
a new Member

\$20

Member Training Bonus applies to Dental Plus and Deluxe Plus.



Personal Commissions | Paid weekly

25%

Earn 25% from orders placed by your
personally enrolled Members and
Benefit Consultants.

Build More. Earn More.

Personal Sales Bonus



Paid monthly

Earn an additional percentage based on your total PSV for the calendar month.



500–1,999 PSV

5%



2,000+ PSV

10%



The more PSV you build, the higher your monthly bonus.

Build Leaders. Advance Your Rank.

The AmeriPlan leadership path

Develop leaders and advance your rank.



Generation Pay



Paid monthly

Once qualified, you can earn on Member and Benefit Consultant orders throughout your downline sales groups.

	SRSD	ESD	SESD	NSD	NVP
Generation 1	15%	15%	15%	15%	15%
Generation 2	—	10%	10%	10%	10%
Generation 3	—	—	5%	5%	5%
Generation 4	—	—	—	3%	3%
Infinity	—	—	—	—	1%

A new generation begins when another qualified sales leader is developed within your organization.

Fast Start

Paid weekly

1

All-Star

Accumulate 250 PSV in your first 30 days to earn a **\$100** bonus.

2

Superstar

Help 3 personally enrolled Benefit Consultants earn the All-Star Bonus in your first 60 days to earn an additional **\$250** bonus.



Maximum potential Fast Start Bonuses = **\$350**

Become an All-Star

Accumulate 250 PSV in Your First 30 Days & Earn \$500+

Example: Enroll 5 BCs & 2 Members



Enroll 5 BCs

Build your team with 5 Benefit Consultants.



Enroll 2 Members

Help 2 people get the coverage they need.



Become an All-Star

Accumulate 250 PSV in your first 30 days and earn big.



BC Training Bonus

= **\$300**



Member Training Bonus

= **\$40**



Personal Commissions

= **\$70**



All-Star Bonus

= **\$100**

TOTAL = \$510



This example combines training bonuses, personal commissions, and the All-Star Bonus.

Become a Superstar

Become an All-Star. Then, help 3 personally enrolled BCs become All-Stars in your first 60 days to earn an additional \$250 bonus.



 This example builds on the All-Star example and adds early Generation Pay plus the Superstar Bonus.



BC Training Bonus = **\$300**



Member Training Bonus = **\$40**



Personal Commissions = **\$70**



All-Star Bonus = **\$100**



Generation Pay = **\$10-\$150**



Superstar Bonus = **\$250**

TOTAL = \$770-\$910

The Power of Duplication

Helping others win builds leadership leverage.



Personal activity creates income. Leadership creates leverage.

Why Now?



A 30+ Year Foundation

A company with history and experience.



New Ownership

Fresh energy and leadership from Mark & Tracy Jarvis.



Simple Products

Affordable membership options families can understand.



A New Compensation Plan

Designed to reward selling, building, and leadership development.

The opportunity ahead may be greater than anything behind us.

Your Next Step

Your future starts with one decision.

Become an AmeriPlan Benefit Consultant



\$60 one-time
Training Fee



Learn the
products



Share
AmeriPlan



Help your first
customers



Build 250
PSV



Develop your
first leaders

Let's Build the New AmeriPlan.